



City of Avon Sponsorships

Avon Aquatic Facility Yearly attendance 77,000+



Pool banner: New sponsor \$1,650 Renewal \$1,500

Guard chairs \$5,000

Umbrella sponsor \$5,000 3 available

Kiddie pool slide sponsor \$10,000

Concession Stand SOLD

Pavilion SOLD

Bucket SOLD

Party on the Green SOLD

Pool flyer sponsor \$3,500

(coupon offer sent to all school children in Avon/includes banner)

*** All sponsorships come with the following: Logo included in flyer to the schools, logo on the pool page on the city website, 2 vendor events at the Avon pool.*

Parks and Rec Events

Movie in the Park—Average attendance 500+

\$750 each or all 3 for \$2,000

June 12 July 10 August 7



Summer Palooza—Average attendance 500+—Multiple options available

Lunch sponsor \$2,500 Event sponsor \$5,000

Date TBD

Not So Spooky Halloween—Average attendance 700+

Candy sponsor \$2,500 Event sponsor \$5,000

October 10

PACKAGES AVAILABLE:

Kids Only

- Pool banner
- 2 movie nights
- Summer palooza
- Not So Spooky Halloween
- \$7,500

Just Add Popcorn!

- Senior center movies,
- Movies in the park
- Pool banner
- \$5,000

Avon Senior Center



NEW PROGRAM STARTING LATE SPRING

Lunch Program Sponsor

- Funding will help subsidize cost for senior lunch program
- Sponsor will have brief access to seniors at luncheon 2x/week
- Mention in newsletter every other month
- Sponsorship fee: \$10,000

Coffee and Doughnut Sponsor

- 2x/month
- Sponsor will have brief access to seniors at events
- Mention in newsletter every other month
- Sponsorship fee: \$5,000

Newsletter Sponsor

- Informative newsletter that seniors keep
- Mailed and emailed to over 1,300 Avon seniors
- Also on City of Avon website for reference
- Logo will be in newsletter as sponsor of the newsletter
- Sponsorship Fee: \$ 7,500

Movies-1/week

- Sponsor will have brief access to seniors at events
- Mention in newsletter every other month
- Sponsorship fee: \$2,500

Health programming—

Fitness and screenings

- Sponsor will have brief access to seniors at events
- Mention in newsletter every other month
- Sponsorship fee: \$2,500

Lunch and Learn-1/month

- Sponsor will have brief access to seniors at events
- Mention in newsletter every other month
- Sponsorship fee: \$5,000

Transportation

- Maintained by \$7,500
- Powered by (help fund the fuel costs) \$10,000
- 12 passenger van lease or donation \$20,000

Game room

- Small sign will go up in the room In memory or celebration of sponsor for 3 years.
- Logo/mention in newsletter
- Sponsorship: \$5,000

Main room

- Small sign will go up in the room In memory or celebration of sponsor for 3 years.
- Logo/mention in newsletter
- Sponsorship: \$7,500

Custom Sponsorship

We can create a custom sponsorship package to meet your marketing needs.

Contact Paula Pitasky paula@theencompass.com 440-670-5325