



CITY OF AVON

36080 Chester Road · Avon, OH 44011 · Phone (440) 937-7800 · Fax (440) 937-7824 · www.cityofavon.com

HOMETOWN HEROES BANNER PROGRAM



The City of Avon is instituting a new banner program to honor and remember those men and women that have served in the Armed Forces and have ties with the City of Avon. Each banner will be in honor of a specific deceased service person and will include their name, branch of service, and photo. Banners will be displayed along Detroit Road, west of Avon High School, from Memorial Day through Veteran's Day.

The full-color banners are printed double-sided and measure 30"W x 84"H. The cost per banner is \$160.00.

HOW DO I PURCHASE A BANNER?

Step 1- Complete the attached application and return to Avon City Hall for approval. Be sure to review the application carefully regarding proof of service and payment process. Applications can be scanned & emailed to rseighman@cityofavon.com, received in person at City Hall or mailed to City Hall.

Step 2- Once application is approved, the photographs may be submitted in either a Printed or Digital format. Please note that the photos are the most important part of these banners! **Please send in high quality images ONLY.**

Option A: Printed Photographs: Photos need to be at least 8" x 10" and must not be enlarged from a smaller print or photocopied from an original print. The photo must be in color, black & white, or sepia toned (brownish). It does not matter how old the photo is, as long as it is clean and in focus.

***Once application is approved, printed photographs will be required to be taken to Jet Signs located at 1350 Chester Industrial Parkway in Avon, to have the photograph scanned on a high- resolution scanner.*

Option B: Digital Photographs: Images need to be at least 300 dpi high-resolution photos in a JPEG, TIF or PNG file format as (RGB or CMYK) that would print clearly at an 8" x 10" size. Please DO NOT enlarge existing images electronically as this degrades the image quality. **Web images or cellphone shots of the original print are not acceptable.** Images saved in any document other than JPEG, TIF or PNG will not be useable!

***Digital photographs must be emailed to Rose Seighman at rseighman@cityofavon.com*

Program details subject to change, space is limited, the City of Avon is not responsible for replacing banners that are stolen, damaged, or destroyed due to vandalism, age, or any acts of nature including high winds.



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Hometown Hero Banner APPLICATION

Name of Hometown Hero _____
(Name to be Displayed on Banner, please print legibly)

Branch of Service _____

Name of Applicant _____

Relationship to Hero _____

Hero's Connection to City of Avon _____

Email Address _____

Street Address _____ City _____

State/Zip _____ Phone Number _____

Photo Submission: Digital _____ Printed _____

Applicant's Signature _____ Date _____

When submitting your application the following is required:

- Completed Application
- Check for \$160 made out to the City of Avon
- Copy of the DD214 can be mailed or dropped off to:

Mail or Drop off to:

City of Avon-City Hall
ATTN: Rose Seighman
36080 Chester Road
Avon, Ohio 44011

*If you prefer to pay with a credit card (Visa, MC, Discover), please call Rose Seighman at 440-937-7805

NO PHOTOS SHOULD BE SUBMITTED UNTIL APPLICATION IS APPROVED!

Once the application is approved, please email your digital photograph (RSeighman@cityofavon.com) OR take the high-resolution printed photograph to Jet Signs at 1350 Chester Industrial Parkway (440-934-5999).

Banner Commission Approval _____

For Office Use Only:

